

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1286
ANSWERED ON:26.11.2001
INCOME BY TOURISM DEPARTMENT
BHAWANA GAWALI (PATIL)

Will the Minister of TOURISM be pleased to state:

- (a) the profit earned by the tourism department during last three years;
- (b) the number of persons directly and indirectly engaged in the job relating to tourism;
- (c) whether rich cultural heritage has been a great attraction for the foreign tourist;
- (d) if so, the measures taken by the Government for the promotion of this cultural heritage; and
- (e) the number of projects sanctioned during 2000-2001 to upgrade the tourism infrastructure?

Answer

MINISTER OF TOURISM, STATISTICS & PROGRAMME IMPLEMENTATION (SHRI JAGMOHAN)

(a) : The Department of Tourism, Government of India only acts as a facilitator and coordinator to the State Governments/UT Administrations and Stake holders of the tourism industry for development and promotion of tourism. However, foreign exchange earnings for the country through tourism during last three years are given below: -

Year	Rs. in crores
1998	12150.00
1999	12951.00
2000	14238.00

(b) : Estimated direct employment in tourism industry was 17.31 million persons and indirect employment was 23.54 million persons in 2000-2001.

(c) : Yes, Sir.

(d) : The Department of Tourism takes following measures to promote India as a cultural heritage destination.

- (i) Organising Fairs & Festivals, Seminars, India Evenings, Talks etc.
- (ii) Production of literature, films, CD-Roms, Audio-Visual presentations,
- (iii) Joint advertising with Travel Agents and Tour Operators
- (iv) Use of Information Technology for promotion
- (v) Providing financial assistance to State Governments for development of tourist places/infrastructure including refurbishment of monuments.

(e) : During 2000-2001, 338 projects amounting to Rs.77.10 crores were sanctioned for development of tourism infrastructure.